MEDIA KIT

Les Echos Le Parisien

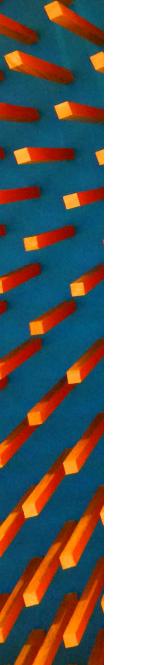
MÉDIAS



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Thelmovator

THE MAGAZINE OF MAJOR INTERNATIONAL EVENTS

The Innovator is the English-language magazine dedicated to the world's leading technology and innovation events. It supports business decision-makers in the digital transformation of their company.

The magazine offers a subtle writing and a complete decoding of digital developments and the challenges of tomorrow.

EDITORIAL INFORMATION

4 publications per year as a supplement of the most important fairs :

- World Economic Forum de Tianjin, September 2018
- Slush Helsinki, December 2018
- Mobile World Congress + 4 YFN Barcelona, February 2019
- Viva Technology Paris, June 2019



THE 🕂 OF THE MEDIA

The guarantee of reaching a target of executives. On the website, an unprecedent coverage of content from the European media on start-up and innovation news.



KEY ELEMENTS



A DOUBLE CIRCULATION + de 80 000 copies distributed in addition to Les

> Echos +

25 000 to 50 000 copies distributed at each fair

DIGITAL

1 weekly newsletter sent to 250,000 subscribers

On Innovator.news.fr recovery of enriched content before, during and after events







Enjoy the synergy between Le Parisien and Les Echos, stimulate our audiences to combine all areas of expertise and increase communication opportunities. Les Echos Le Parisien Médias designs plans for your brands by mixing traditional advertising, brand content and events on the best suitable media for you.



Source : ACPM One Global 2018 T3

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