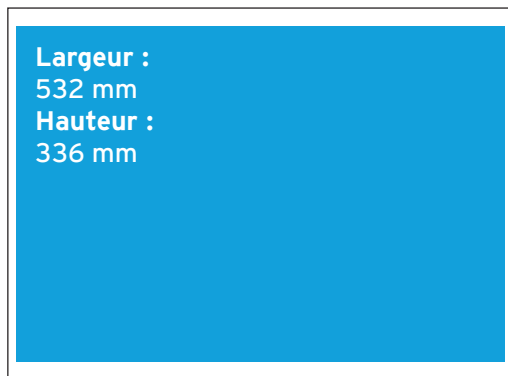


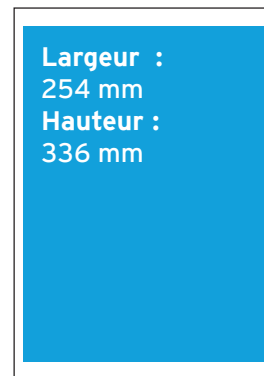
FORMATS TECHNIQUES DU QUOTIDIEN



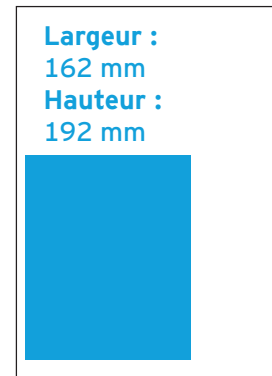
DOUBLE PAGE



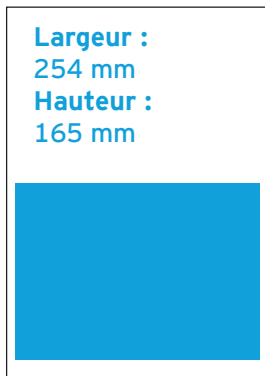
PAGE DER



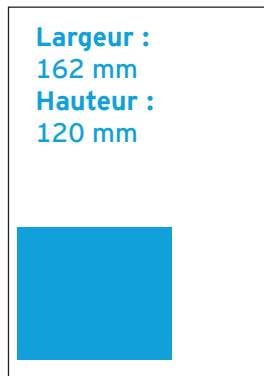
1 PAGE



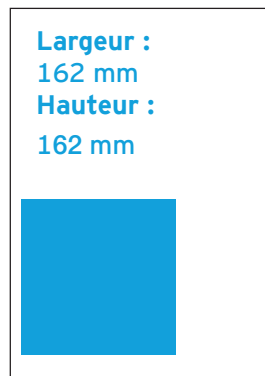
NEWS



1/2 PAGE



1/4 PAGE



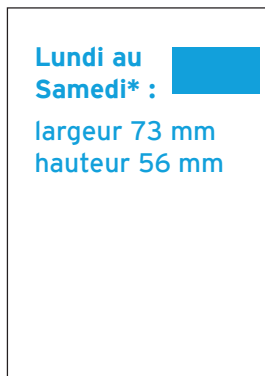
1/3 PAGE CARRE



1/3 PAGE BANDEAU



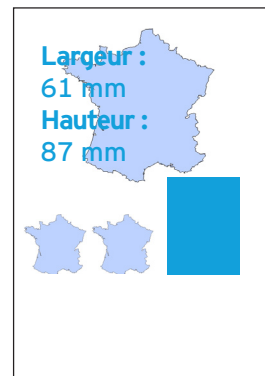
1/8 PAGE



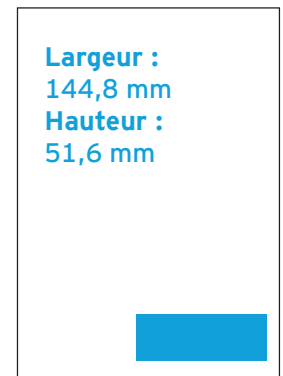
OREILLE DE UNE



BANDEAU DE UNE



PAVÉ MÉTÉO



BANDEAU JEUX



BANDEAU DE UNE 70

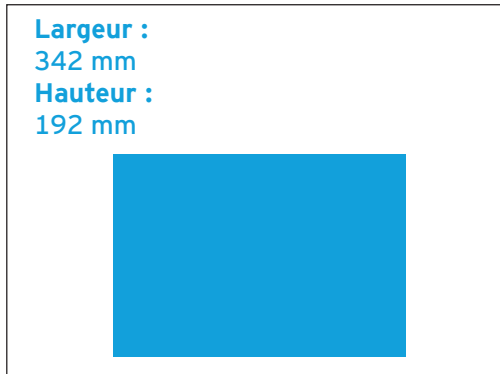


OREILLE DE UNE

FORMATS SPÉCIAUX DU QUOTIDIEN



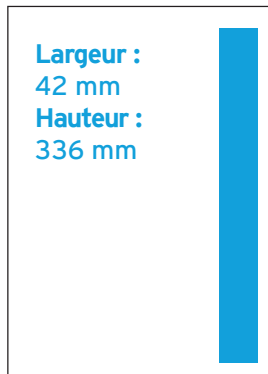
DOUBLE 1/2 PAGE



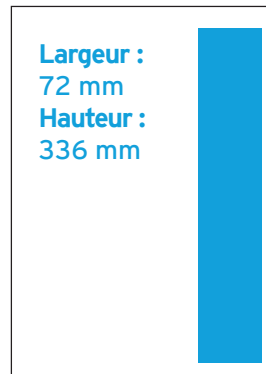
DOUBLE NEWS



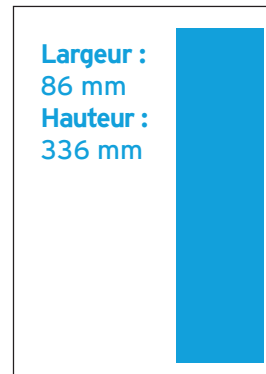
BANDEAU 70 DOUBLE PAGE



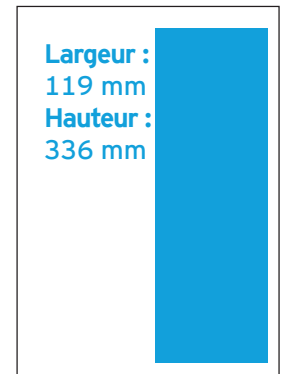
BANDEAU
VERTICAL S



BANDEAU
VERTICAL M



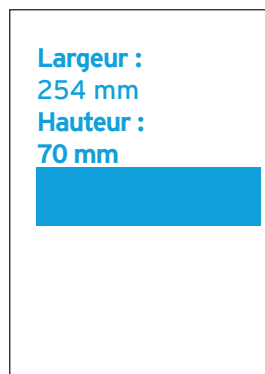
BANDEAU
VERTICAL L



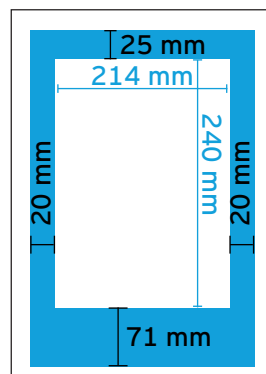
BANDEAU
VERTICAL XL



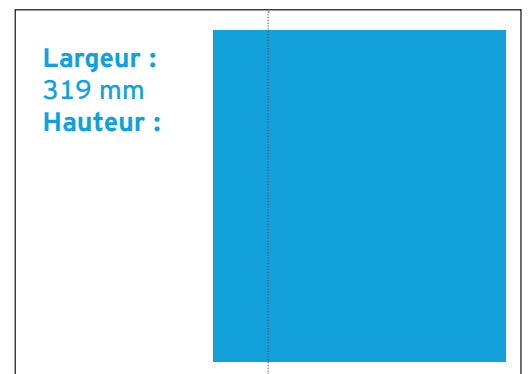
BANDEAU 70



BANDEAU 70
CENTRÉ



HABILLAGE
SIMPLE



PAGE XL

HABILLAGE
DOUBLE
PAGE

RENSEIGNEMENTS TECHNIQUES

DATE LIMITE DE RÉCEPTION DES ÉLÉMENTS TECHNIQUES AU FORMAT (sans fond perdu et sans traits de coupe):

Le quotidien : 48h avant parution

FICHIERS NUMÉRIQUES EN PDF

Acrobat PDF 1.3

Aucun fichier natif

CADRE NOIR autour de l'annonce obligatoire sauf pour le format page

IMPORTS HAUTE DÉFINITION :

Image(s) couleur 240 dpi

Niveaux de gris 160 dpi

Monochromes 1200dpi

Aplatissement des transparences

Polices encapsulées

PHOTOS EN N&B OU CMJN 240 dpi

TAUX D'ENCRAGE 240%

SUPERPOSITION 250%

TRAME 100

GRAMMAGE 42/49

PROFIL ICC: ISONewspaper26v4.icc

Ne plus envoyer de CROMALINS, d' EPREUVES COULEURS, etc...

CONTACTS TECHNIQUES

print.leparisien@teamedia.fr

SANDRINE BAILLEUL

sbailleul@teamedia.fr - 01 87 39 83 13

MARIE DUCROCQ

mducrocq@teamedia.fr - 01 87 39 83 10

LAURENCE LAUNAY

lleunay@teamedia.fr - 03 44 15 31 41

CATHERINE LEFEVRE

clefevre@teamedia.fr - 01 87 39 82 98

SYLVIE MULLET

smullet@teamedia.fr - 01 87 39 82 99