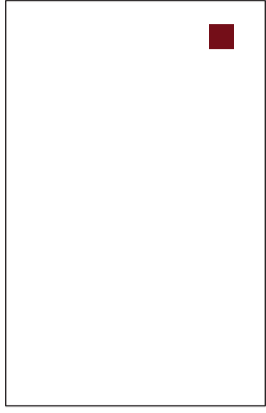


Les Echos

Largeur des colonnes (en mm)

1 = 44 2 = 92 3 = 141 4 = 190 5 = 238 6 = 287

Les UNES



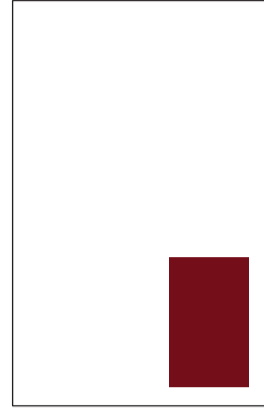
L'Oreille Cahier Général
H 32 x L 32



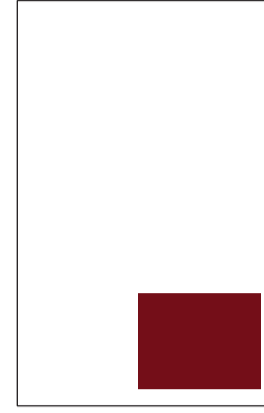
L'Oreille Cahier Général
H 32 x L 52



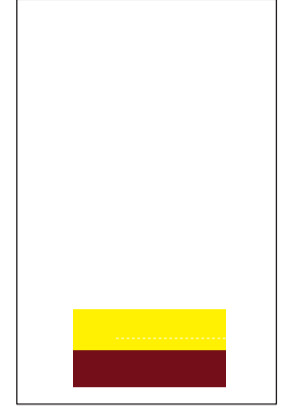
Mini
H 50 x L 44



Premium - Cahier Général
H 145 x L 92

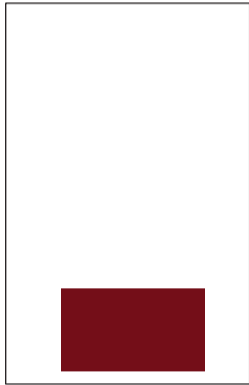


Médium Cahier Général
H 105 x L 138

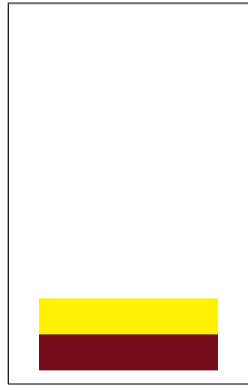


Médium & bandeau
Cahier Ent. & Marchés
H 113 x L 170 &
H 50 x L 170

Les DER



Météo Cahier Général
H 113 x L 170

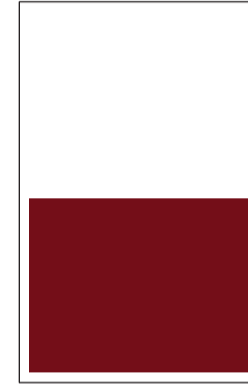


Cahier Ent. & Marchés
H 50 x L 190 &
H 95 x L 190

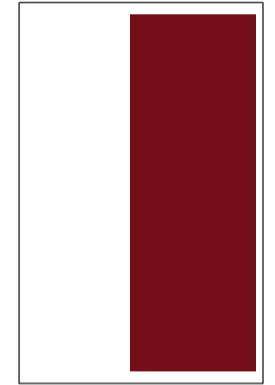
Les FORMATS SIMPLES



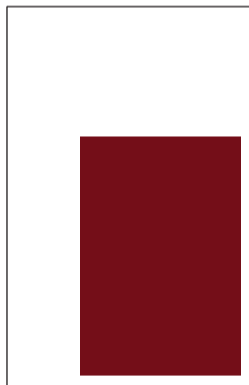
Page
H 430 x L 287



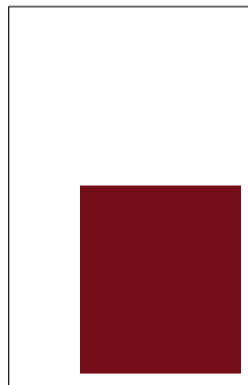
1/2 Page largeur
H 215 x L 287



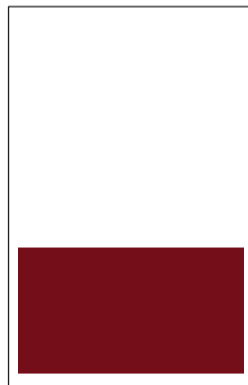
1/2 Page Hauteur
H 430 x L 141



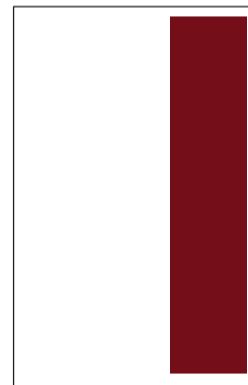
News
H 272 x L 190



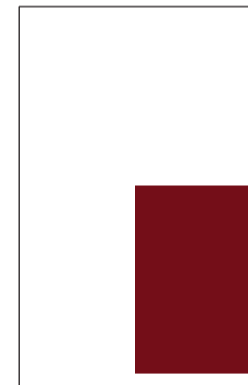
1/3 Page Carré
H 215 x L 190



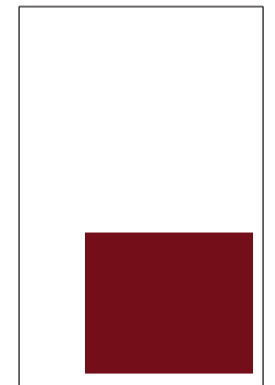
1/3 Page Bandeau
H 145 x L 287



1/3 Page Hauteur
H 430 x L 92



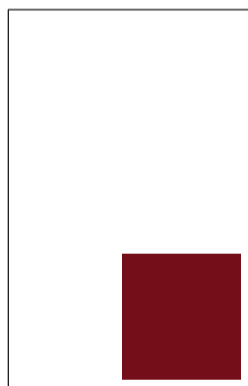
1/4 Page Hauteur
H 215 x L 141



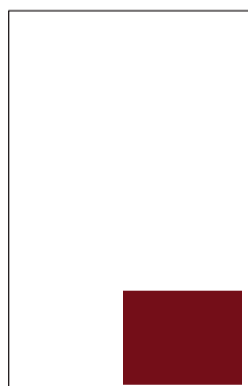
1/4 Page Carré
H 162 x L 190



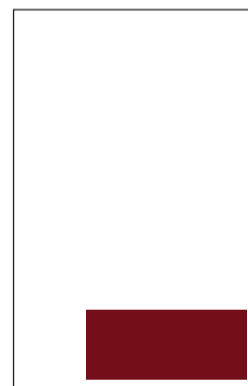
1/4 Page Bandeau
H 108 x L 287



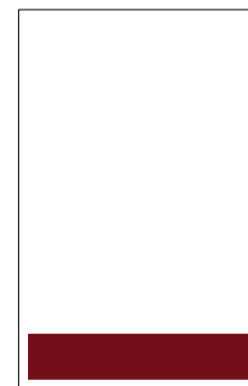
1/6 Page
H 145 x L 141



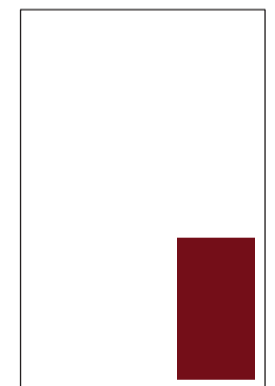
1/8 Page Carré
H 109 x L 141



1/8 Page Largeur
H 82 x L 190



1/8 Page Bandeau
H 55 x L 287

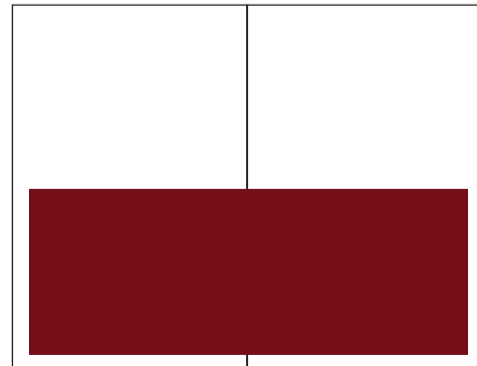


1/8 Page Hauteur
H 163 x L 92

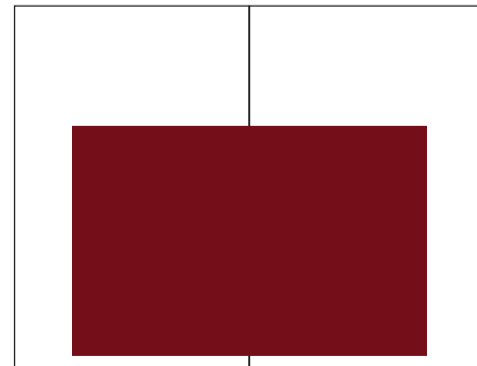
Les FORMATS DOUBLES



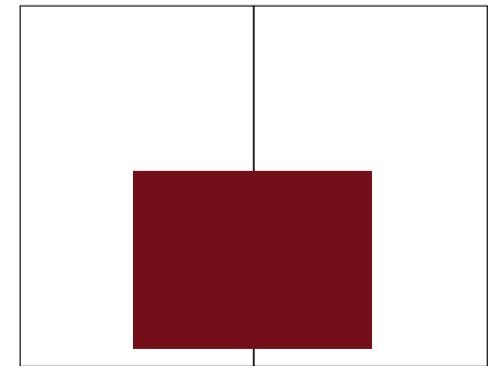
Double Page
H 430 x L 598



Double 1/2 Page
H 215 x L 598



Double News
H 272 x L 404



Double 1/4 P
H 215 x L 306